

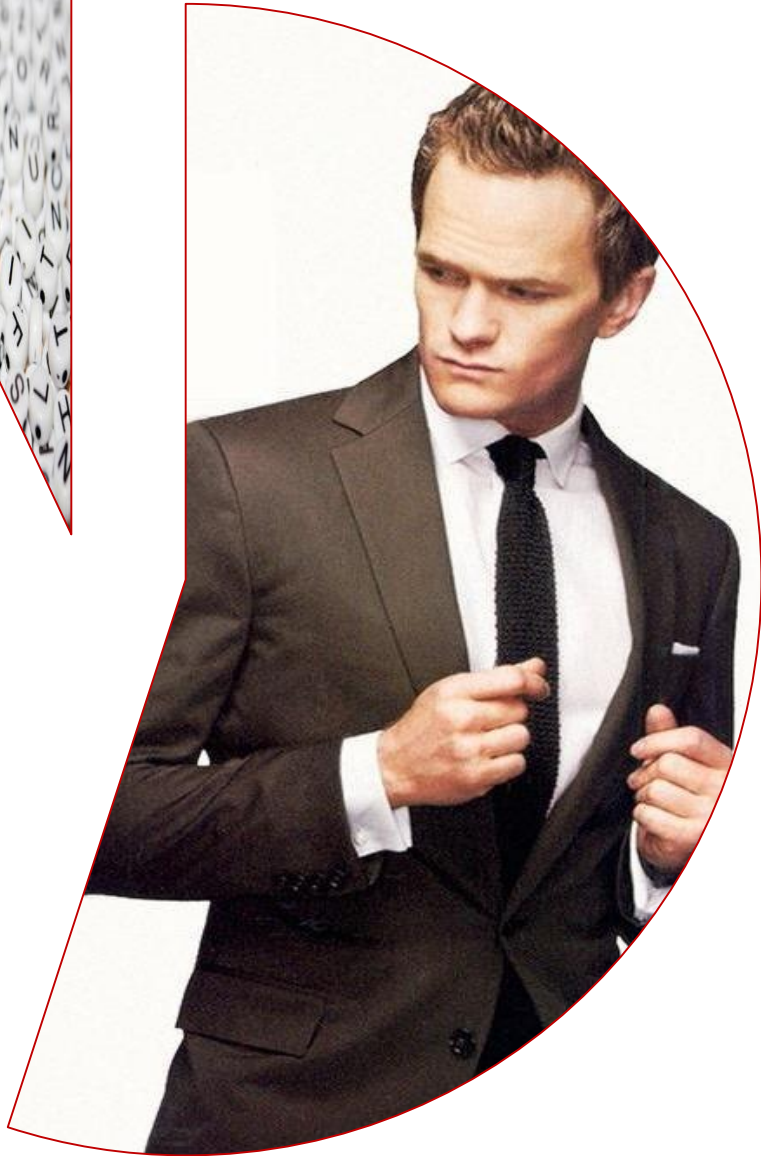


Tudo em nós comunica

7%



55%



38%










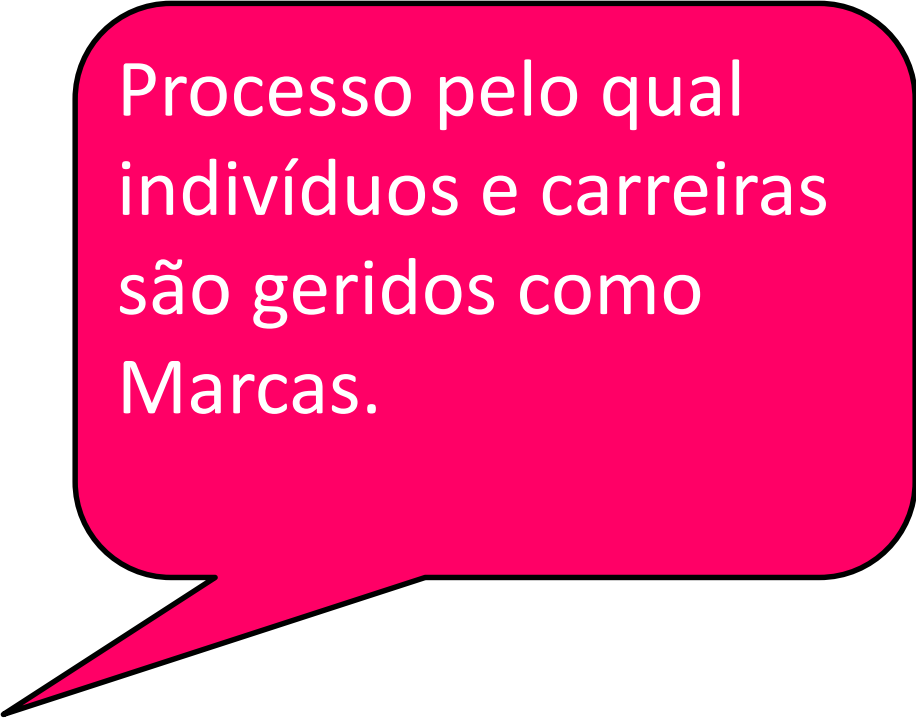


UNIQUE

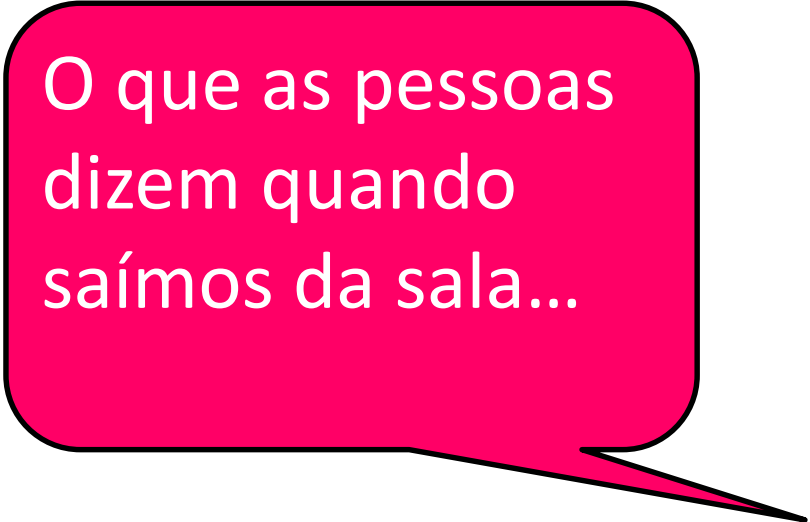
JUST BECAUSE YOU ARE UNIQUE DOES NOT MEAN YOU ARE USEFUL

A close-up photograph of a person's forearm and wrist. The skin is fair and has a tattoo with two lines of text. The first line is in red ink and the second line is in black ink. A silver-toned metal link watch is visible on the wrist. The background is dark and out of focus.

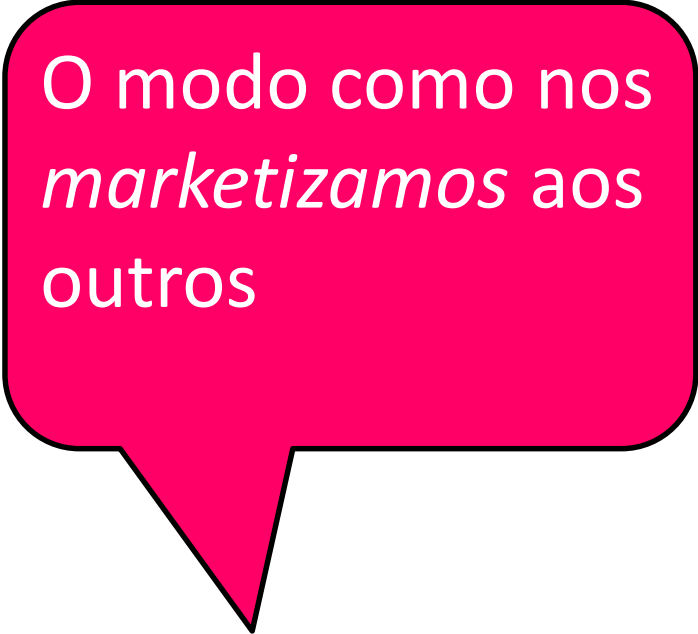
ANOTHER WAY OF
UNDERSTANDING BRANDING IS
THAT IT'S THE WORDS YOU
WOULD WANT PEOPLE TO USE IN
DESCRIBING YOU.



Processo pelo qual
indivíduos e carreiras
são geridos como
Marcas.



O que as pessoas
dizem quando
saímos da sala...



O modo como nos
marketizamos aos
outros

1. Quem sou eu?





1. Proposta de Valor

Diferenciadora

“Auto-importante”

Capacidade de
manutenção





7

L
A
O

©

J

DRA
E R
DIR.
C
AN

Proposta de + do mesmo:

O melhor...

O ainda melhor...

O motivado...

O dedicado...

Proposta de valor única

Graças a _____, eu consigo
_____ para _____ melhor do
que os outros candidatos.

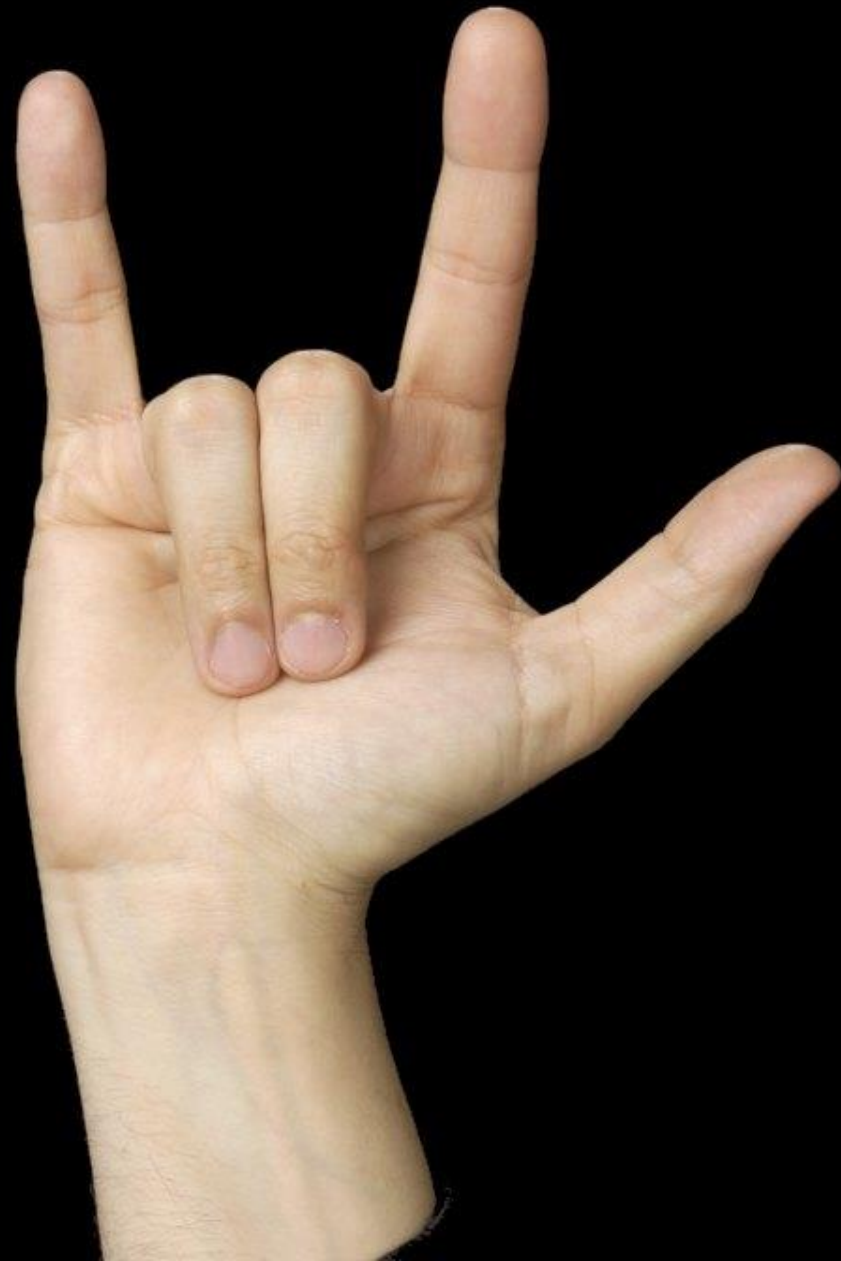


PORTUGAL TEM TALENTO

1. talento
2. competência
3. valor
4. personalidade
5. herói

2. Quem quero ser?





criar um dia-a-dia melhor para a maioria das pessoas

IKEA®

trazer inspiração e inovação a todos os atletas* do mundo

se tens corpo, és um atleta



ser sempre a primeira escolha



To be your second skin and empower your constant renewal!

Salsa



?????

WRITER

TEACHER

PRESIDENT

ACTRESS

ROCKSTAR

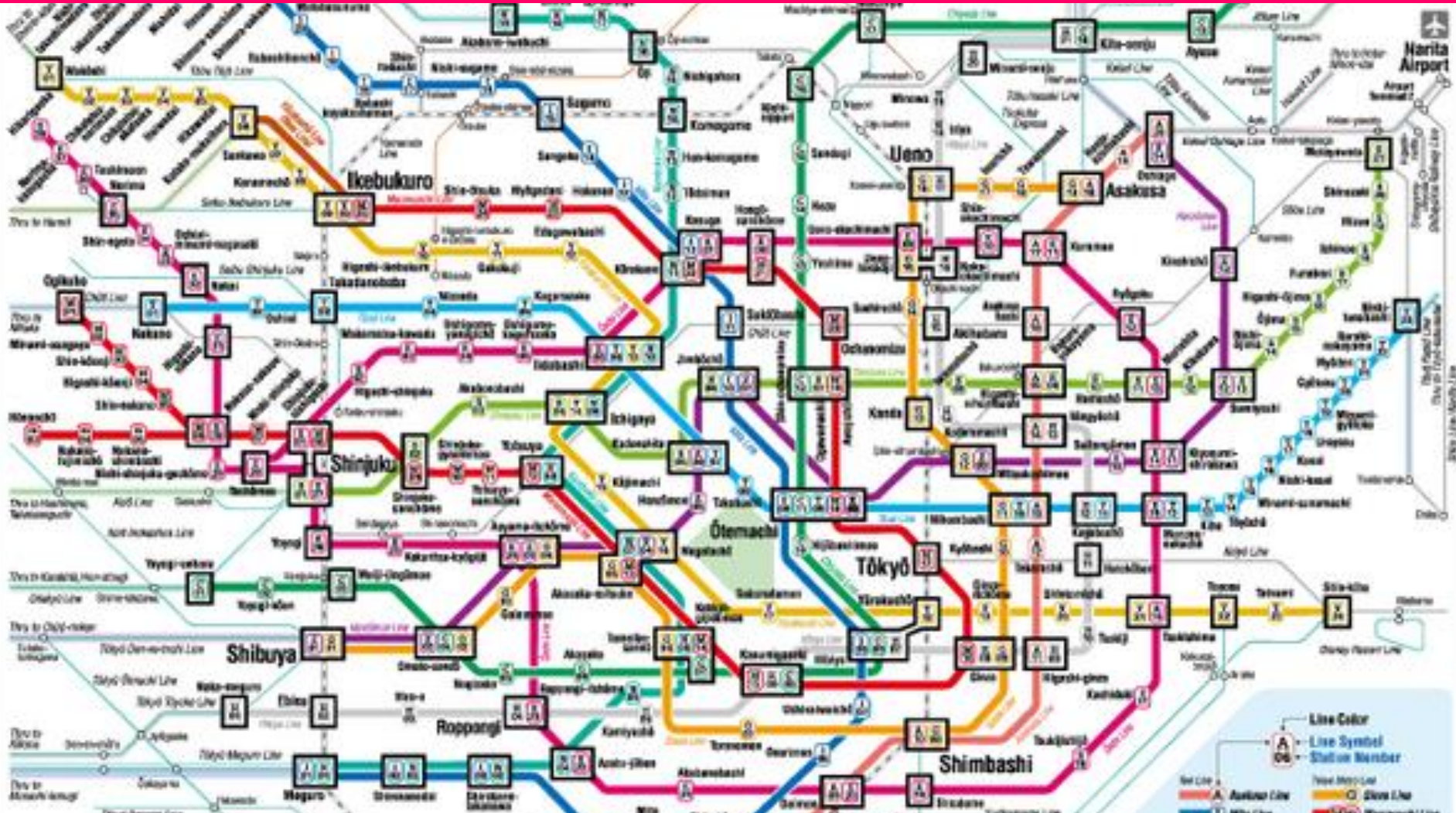
LAWYER

DOCTOR

BALLERINA

PRINCESS

3. Qual a melhor maneira de lá chegar?





KIT Marca Pessoal

about.meTM

A PERSONAL PAGE THAT'S ALL ABOUT YOU

Sign up to quickly build your personal page that points people to everything you do, all around the web.

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CREATE A PASSWORD

PICK AN ABOUT.ME URL

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Get Your Cards →

*shipping not included





Michel Lent

Mais um carioca ajudando a construir São Paulo

Pioneiro do mercado digital brasileiro, Michel é designer gráfico e mestre em telecomunicações interativas pela New York University. Começou sua carreira em 1995 na EuroRSCG de Nova York. Teve passagens pela Globo.com, DM9, 10'Minutos (sua agência) e Ogilvy Brasil. Professor, palestrante, foi premiado nos principais festivais mundiais de publicidade, como Cannes, Clio e One Show. Desde 2011 é sócio do Grupo.Mobi.



viuisso.com.br



grupo.mobi

Share

Email Me





Hi, my names Colin Grist, I'm a website designer, front-end developer, drummer, gamer and self-professed movie buff.

I'm currently **available** for freelance work.




Words 

Typekit wonders
January 12, 2011

After the Build Conference I have started looking into using Typekit for better typography on websites

Tweets 

This guy is the Street Fighter king!
<http://youtu.be/v7cV2nMt1qk> #streetfighter
#gaming #retro# #wishiwasaasgoodashim
2 minutes ago

Scrapbook 



Teresa Calisto

m@rketing, cr@tive communication & personal branding

Personal Branding

Comunicação Criativa

Formação

About

Contactos



**eu, marca
registada**

personal branding
training

[projecto](#)

[blog](#)

[formação](#)

[consultoria](#)

[conceitos](#)

[contactos](#)



Personal Branding em Infográfico

Eu adoro infográficos. Em viagens pela net deparei-me com um fabuloso sobre



What I made...

...WHY BEING AN ADULT DOESN'T MEAN YOU CAN'T
PLAY WITH CRAYONS (AN ILLUSTRATED GUIDE).

WHAT I
MADE

23

DAYS AGO

Decidedly dodgy dice

Posted in: *Krafty kids*



WINNER

THE 15TH ANNUAL
WEBBY
AWARDS



SUBSCRIBE

& MAKE **MAKING FUN!**

newsletter

Enter email address

SUBMIT

YOU CAN
UNSUBSCRIBE AT
ANY TIME!



RSS (FEED
READERS)

twitter

ABOUT ME ▶

FEATURED ON ▶

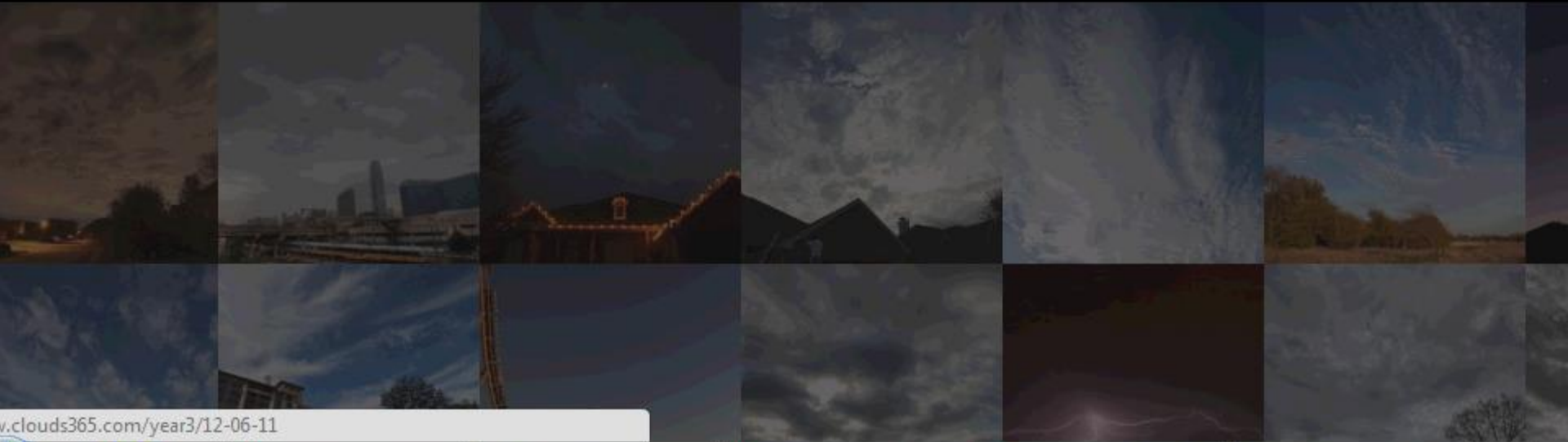




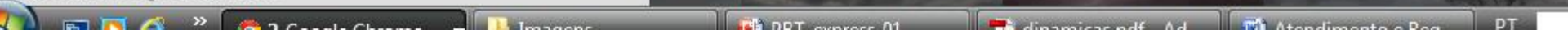
Clouds 365 Project - Year 3

Photographic experiment shooting clouds everyday, 891 days and counting.

year ▾ months ▾ time of day ▾ video ▾ favorites ▾ s



v.clouds365.com/year3/12-06-11



O ALFAIATE LISBOETA

QUARTA-FEIRA, 16 DE MAIO DE 2012

Verde alface



PUB



PUB





[SMS Marketing Solution - Mobile Marketing Solution. Hosted Service. No Software Installation.](#) From: Strikelron



Karen Siwak, Certified Resume Strategist

3º

Executive Director, Resume Confidential
Toronto, Canada Area | Professional Training & Coaching

Karen Siwak, Certified Resume Strategist <http://lnkd.in/DJSMWY>

Compartilhar • Visualizar todas as atividades • 15 dias atrás

Atual **Executive Director na Resume Confidential**

Anterior Senior Career Consultant & Resume Writer na Resume Solutions
Senior Writer na Resume Resources
Psychotherapist na Private Practice (Autônomo)

[visualizar tudo](#)

Formação acadêmica TAC
Queen's University
York University

Recomendações 12 pessoas recomendaram Karen

Conexões 500+ conexões

Sites Company - Resume Confidential
Resume Confidential - Facebook

Twitter [Follow](#) @ResumeStrategy

Perfil público <http://ca.linkedin.com/in/karensiwak>

Conectar

Enviar InMail

Ser apresentado por meio de uma conexão

Salvar o perfil de Karen



Recursos LinkedIn

Grupos LinkedIn aprimorados

Apresentando:

- Fóruns de discussão
- Busca aperfeiçoada

Inicie uma discussão

Insira um tópico ou uma pergunta para discutir

Atividades de Karen

Karen Siwak, Certified Resume Strategist gostou desta atualização:

Jeff Dickey-Chasins It's not about whether job boards are 'dead' - it's whether they're relevant to job seekers:

It's all about the job seeker: job boards,

Brandon Kleinman[Back to Album](#) · [Brandon's Photos](#) · [Brandon's Profile](#)[Previous](#) · [Next](#)**Brandon Kleinman**You Can Reach me at Kleinmanb@gmail.com or 818-644-1900

@BKSenior

Focused On Freelance And Per Project Based Work — with Click The Underlined Words. It's Fun! and You're Doing Great!

Share · January 24

Album: Brandon Kleinman · 1 of 6

Shared with: Public

[Download](#)[Report This Photo](#)**Birthdays****Diana Costa**

It's her birthday

Say Happy

**Catarina Fe**

It's her birthday

Say Happy

**Liliana Ribe**

It's her birthday

Say Happy

People You May Know**Shaktisinh C**

1 mutual friend

Add Friend

Sponsored Story**Paula Cardoso**

Terra's link.



Like This Page

Sponsored**Foundations of Management**
fom-hsg.chYou
cor
fun
skill

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Focused On Freelance And Per Project Based Work — with Good Work! Email Me.

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[Download](#)[Report This Photo](#)**Birthdays****Alice N**

It's her b

Say

**Moham**

It's his b

Say

**João M**

It's his b

Say

People You May Know**Pitchin**

6 mutual

Add

**Psy Cho**

1 mutual

Add

Sponsored**All Services For \$**

Catarina Reis likes Fiverr

Online Master in

Liz E. Powers
2895 AUSTIN AVE, TORONTO, ONT.
382-0123 • lpowers@gmail.com

SUMMARY

EDUCATION

EXPERIENCE

REFERENCES AVAILABLE
UPON REQUEST

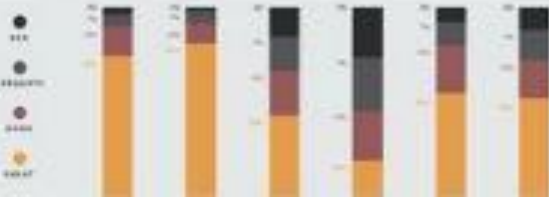
Finansial: info@pustakaibnuqayyim.com pustakaibnuqayyim.com

 Academic

Skills



EDUCATION & EMPLOYMENT



RESUME INFOGRAPHICS

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CONCLUSION

1999

2003

Father Michael
McGuire Academy

2004

2007

Seneca College
Graphic Design

EMPLOYMENT

1902-1904
 1905-1907
 1908-1910

1994 - 1997
Forschung und Entwicklung
Management

1964 - 1969
West Island Exchange

1986 - 1989
Fighting Terrorism
Avalanche & Landslide

2009 - Present
General Manager
Design Studio/Print
Creative Director 2009

2009 - Present
 Georgetown Public School
 Orange County, CA 92666
 Executive Director, 2009-Present

2010 - Present
Mary Catherine Masie
Adj. Professor/Chair

SKILLS

PHOTOGRAPH

二、地区环境教育普及率

100%

紅樓夢 續書 卷之四

HONORS & AWARDS

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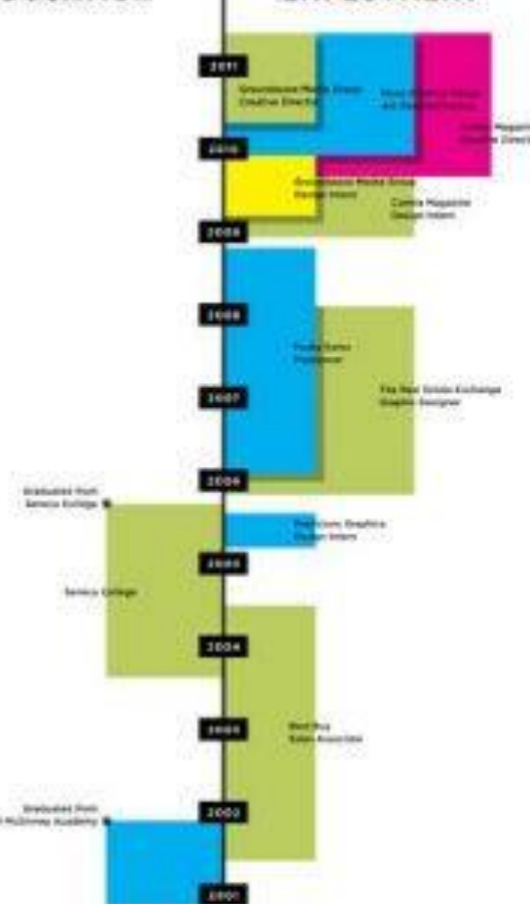
LANGUAGES

ENGLISH

RESUME/INFOGRAPHICS

EDUCATION

EMPLOYMENT





resume!

name: Anna Yenina

education/skills:

- experienced graphic-designer
- bachelor in kid's psychology & russian language
- beginner, but sooo talented web-designer

contact me:

anna.yenina@gmail.com



i like to learn some new, to create
unusual decisions and answers,
and people with good sense of humor :)



i'm a web-designer in Ukrainian company at present (distance work) & photomanipulator (freelancer), but moved to Atlanta so i want to find a job there (i have a green card, usa driver's license, a husband & 2 kids ;). & because i have an irresistible desire to develop & progress my skills without any stops & because i LOVE design. & so i'm looking for a permanent or part-time or freelance job to apply my skills, talent and to be a benefit for any company. money make sense too:))

my hobby:

photography
(to shoot some new
photos and bring back
to life the old ones)

learning 3D programs
(my newest hobby)

scrapbooking

yoga

drawind (by hands,
real paints & wacom)



favorite soft:

Photoshop - forever!,
AI, Corel, Xara 3D,
Page Maker + some extra
(additional) programs that
i need for my work
+ i'm always eager to
learn some new ones

want to see what i can do?

so, this is web-design -
bananas-web.deviantart.com

here are my works as free-lancer -
anna-banana76.deviantart.com

& here are my works in printing company -
anna-banana.io.com.ua/album11714

PS. if you want to see ordinary, boring, but informative version
of my resume, please, request me the Doc file :)

PERSONNEL CARD

given name: Branko
family name: Vukelić
birth date: Jul 11 1981
sex: male
smokes: yes
marital status: married
children: 2
phone: 062 1964 859
Email: bg.branko@gmail.com

ATT-007748141-28



PROFILE

REPT. G-4/01-09

- # Keen understanding of the mass mind.
- # Grasp of business and the 'big picture'.
- # Can think outside the box.
- # Experience in many different creative media.
- # 6 years of practical experimentation.

SKILLDEX

SCREENPLAY
95.4%

GRAPHIC DESIGN
91.2%

PREPRESS
90.0%

WRITING
87.8%

GAME DESIGN
87.5%

CARTOON
85.3%

PHOTOGRAPHY
43.9%

PROGRAMMING
34.6%

3D GRAPHICS
12.3%

TOP SECRET

This is a short review of subject's activities between 2003 and 2009 based on eyewitness reports.

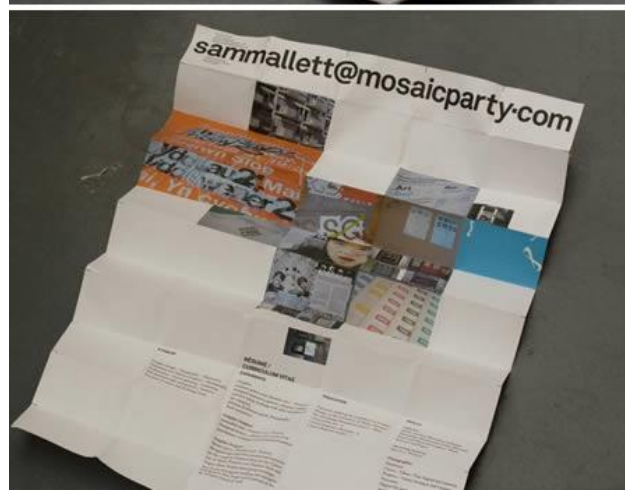
2003-2005 FREELANCING IN BELGRADE
* graphic design and illustration
* website design

2005 FILIP VIŠNJIĆ PUBLISHING COMPANY
* prepress operator
* book design

2006 FILIP VIŠNJIĆ PUBLISHING COMPANY
* art direction

2006-2008 RINGIER GROUP (MAGAZINES DEPT.)
* graphic design (marketing dept.)
* art direction (minor magazines)
* prepress (magazines dept.)

2008-2009 RINGIER GROUP (MARKETING DEPT.)
* creative direction
* story board design
* graphic design
* prepress





RAMESH SHARMA

Post - Marriage Counselling

Cell. No.: + 91 9833923869
Resi. No.: + 022 5152616
E-mail: r_sharma@rediffmail.com





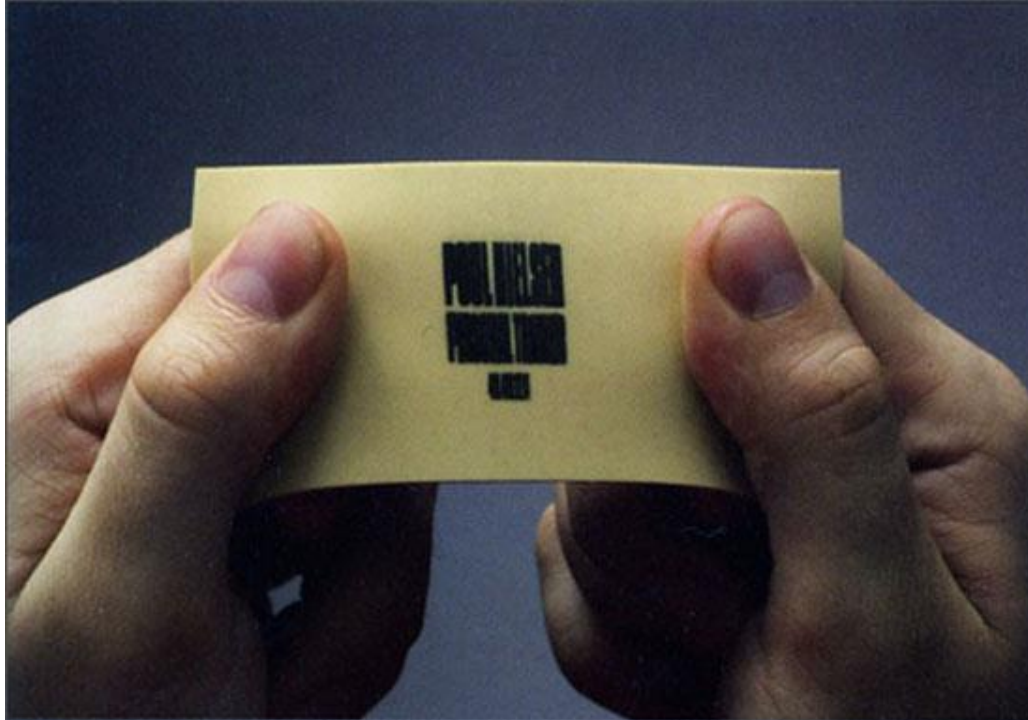
YUKA
SUZUKI

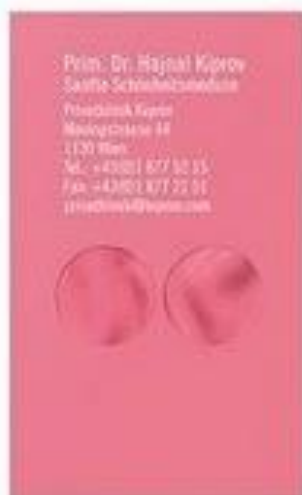
HAIR & MAKE-UP ARTIST
(917) 674 5653
MAIL@YUKAMAKEUPARTIST.COM
WWW.YUKAMAKEUPARTIST.COM



YUKA
SUZUKI

HAIR & MAKE-UP ARTIST
(917) 674 5653
MAIL@YUKAMAKEUPARTIST.COM
WWW.YUKAMAKEUPARTIST.COM







- 1ºnome.2ºnome@gmail.com
- Assinatura
- Linkar



- **Roupa que te represente**
- **Visível nas fotos!**
- **Visível sempre que conheces alguém!**

"Vista-se para o trabalho que quer e não para o trabalho que tem"

SOCIAL RECRUITING

in 2011

89% U.S. COMPANIES WILL USE SOCIAL NETWORKS FOR RECRUITING

UP FROM 83% IN 2010



82%

OF U.S. JOBSEEKERS USE SOCIAL NETWORKS



14.4 MILLION JOB SEEKERS USED ONLINE SOCIAL NETWORKS TO FIND THEIR LAST JOB



64% HAVE SUCCESSFULLY HIRED THROUGH SOCIAL MEDIA



55% PLAN TO INVEST MORE IN SOCIAL RECRUITING THIS YEAR



REFERRALS ARE THE MOST HIGHLY RATED SOURCE FOR CANDIDATE QUALITY

LEADER FOR INCREASED BUDGET 2 YEARS RUNNING

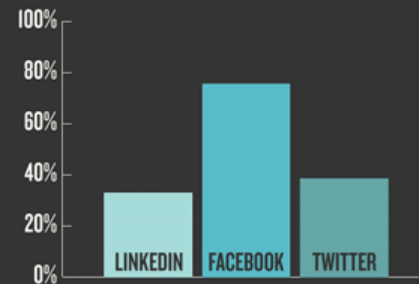
SOCIAL NETWORKS USED BY

SOCIAL NETWORKS USED BY COMPANIES FOR RECRUITING

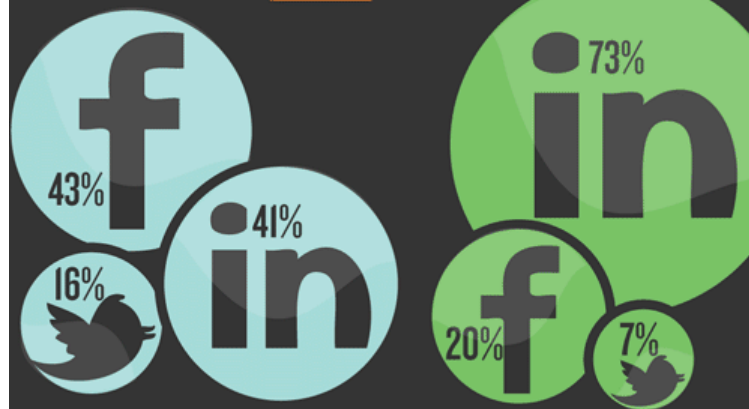


64% USE 2 OR MORE SOCIAL CHANNELS

SOCIAL NETWORKS USED BY JOB SEEKERS



EMPLOYEE SOCIAL REFERRAL HIRES BY JOBVITE CUSTOMERS



ALL SOCIAL HIRES BY JOBVITE CUSTOMERS

FROM Jobvite

SOURCES: Jobvite Social Recruiting Survey 2011, Jobvite Index, Job Seeker Nation 2010.

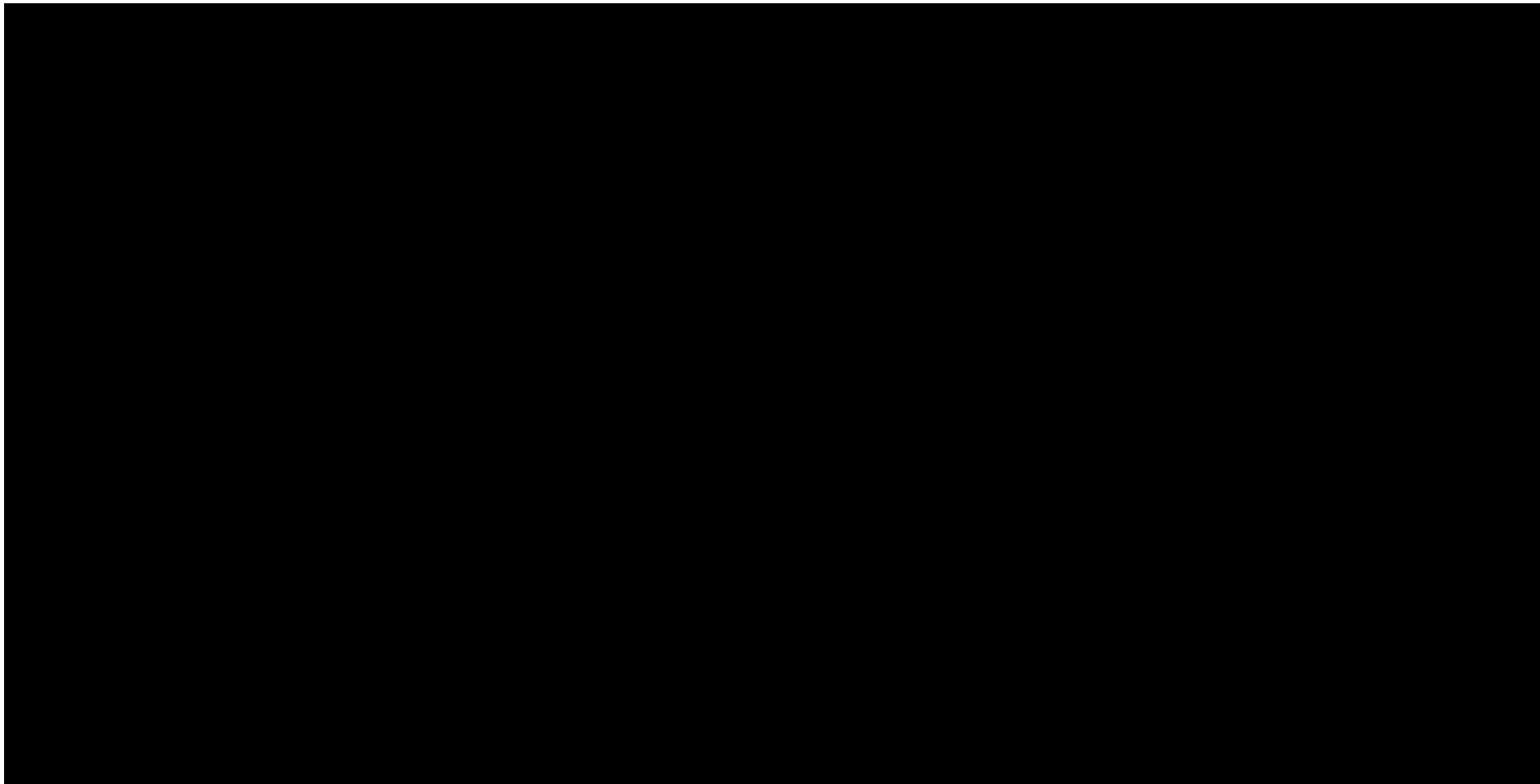
Networking

Desenvolver
contactos

Atitude

Comunicação





**Auto-imagem
=
Percepção
dos Outros**



5 palavras

Colegas de trabalho, amigos, familiares

**A4
Paper**

Fold

Fold

Fold

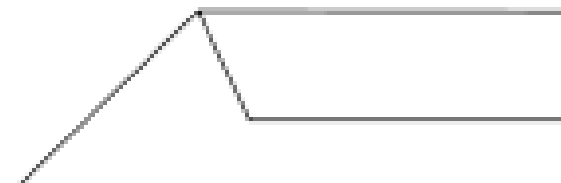
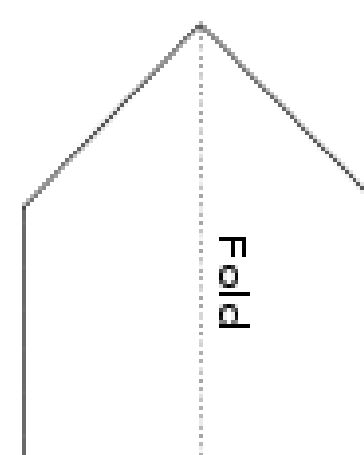
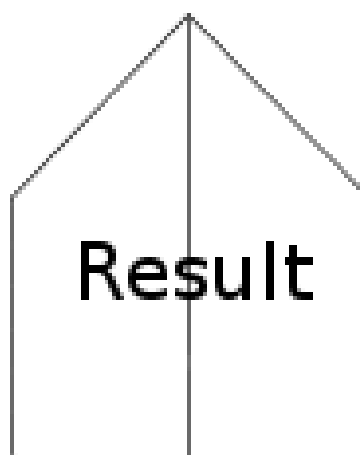
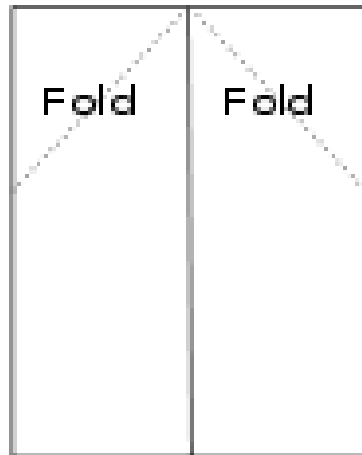
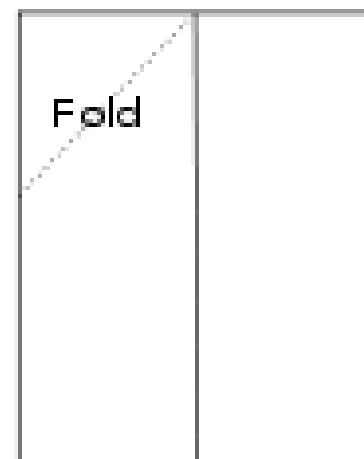
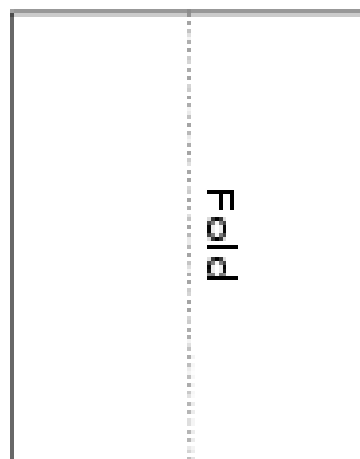
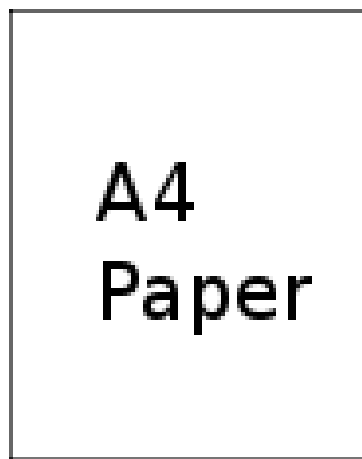
Fold

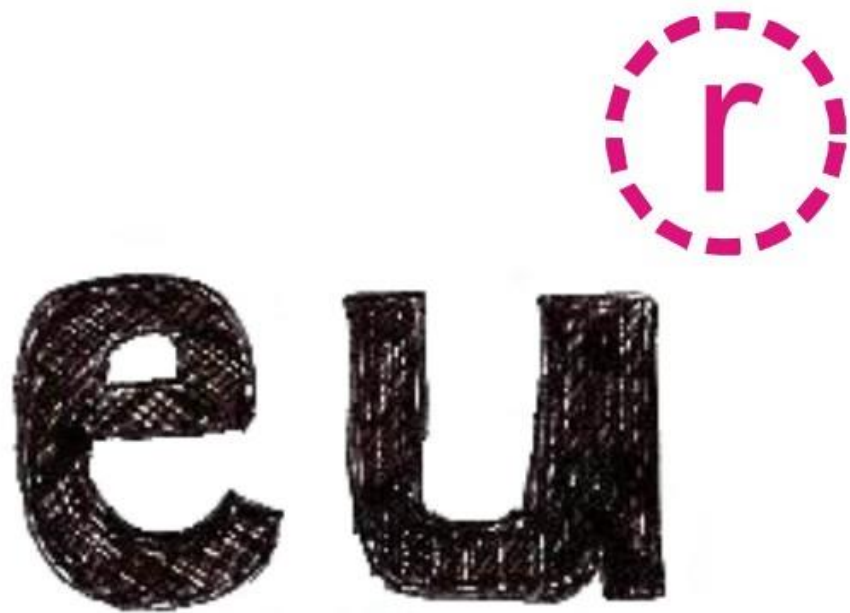
Result

Fold

Result

End Result





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registada**

personal branding
training

teresacalisto@eumarcaregistada.com

www.eumarcaregistada.com