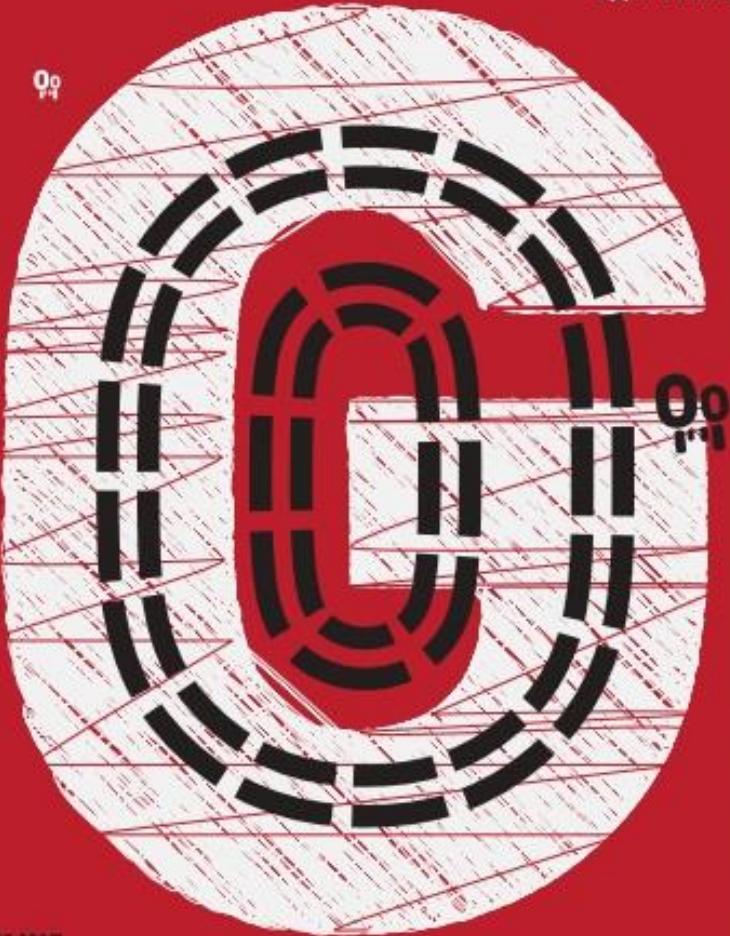




EM PARCERIA COM:
ANAJ CEDOCES/PROFISSÕES,
MAIA, MUNICÍPIO DA
JUVENTUDE, FENACHEM,
UNIVERSIDADE DO MINHO;
EXPOFOR/CESAM

maiaGo 2013

Skills
Networking Opportunities



28 MAR
04 ABR
10/11 ABR
18 ABR

Auditório Municipal Cinema Venepor

agarra a tua oportunidade



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inscreve-te --
www.juventude.cm-maia.pt/maia-go



00
Marketing Pessoal
11 Abril | 10:00 - 18:00
• Desenvolvimento de competências
• Desenvolvimento de competências

00
Marketing Digital
11 Abril | 10:00 - 18:00
• Desenvolvimento de competências
• Desenvolvimento de competências

00
Emprego
11 e 12 Abril | 10:00 - 18:00
• Desenvolvimento de competências
• Desenvolvimento de competências

00
Empreendedorismo
11 Abril | 10:00 - 18:00
• Desenvolvimento de competências
• Desenvolvimento de competências

**Eu, Marca
Registada:
A Marca
Pessoal na
Procura de
Emprego**



Tudo em nós comunica

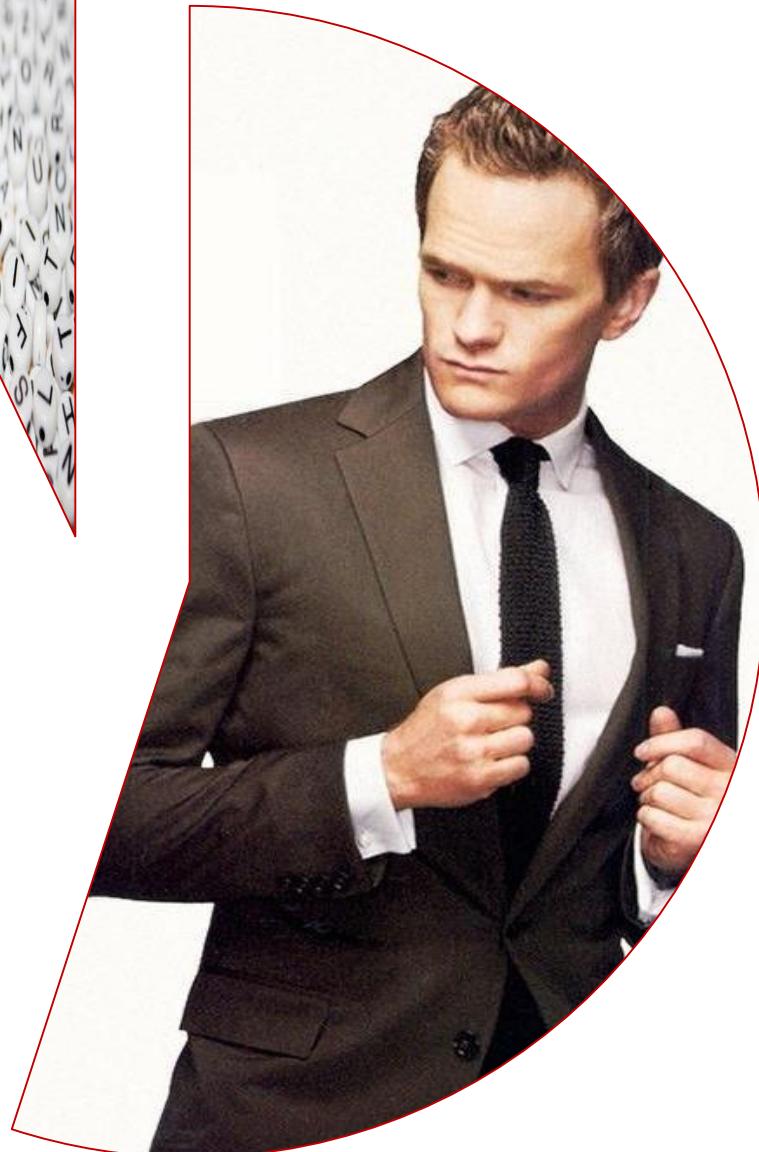
38%



7%



55%





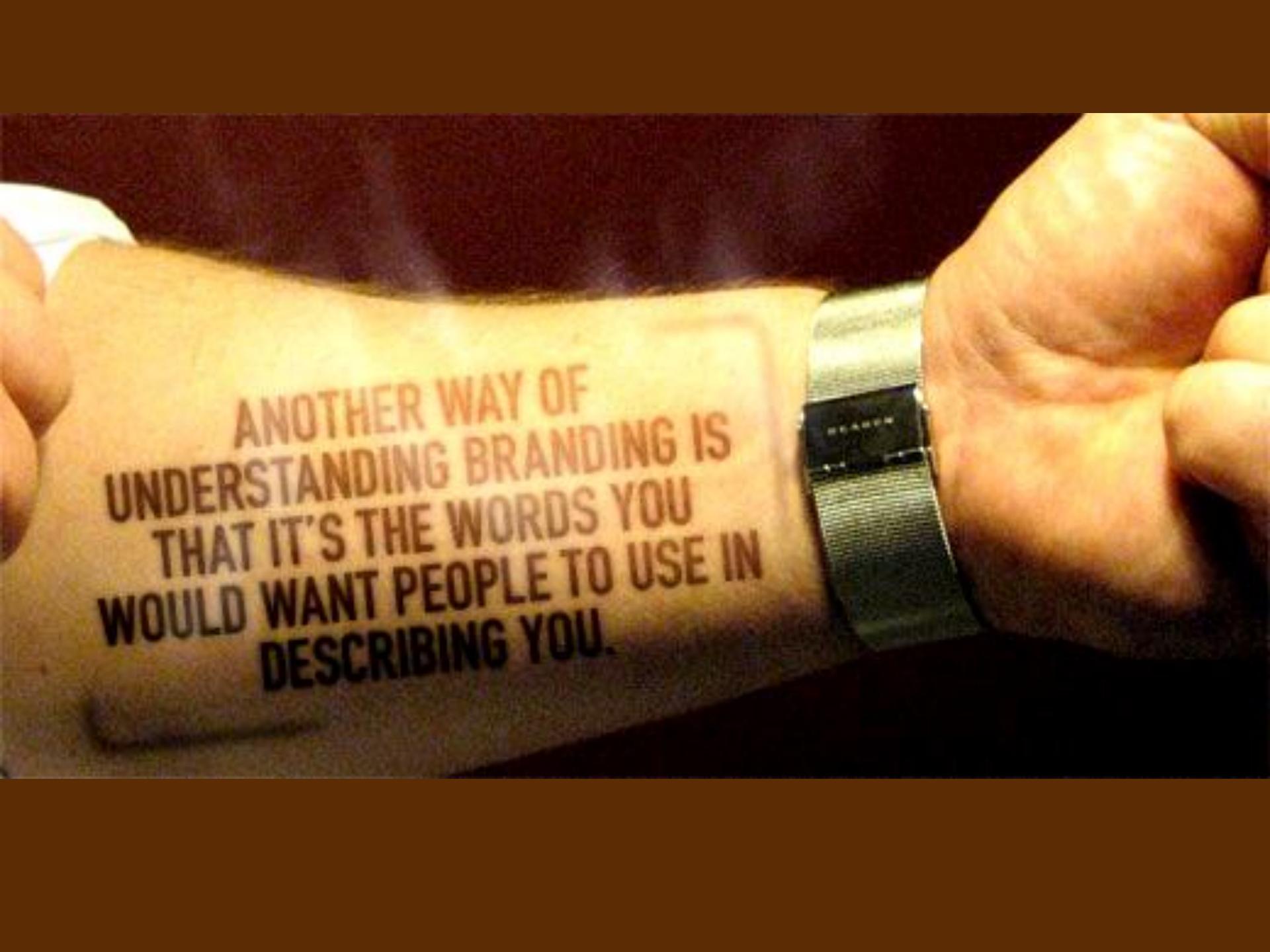






UNIQUE

JUST BECAUSE YOU ARE UNIQUE DOES NOT MEAN YOU ARE USEFUL

A close-up photograph of a person's hand holding a yellow fabric wristband. The wristband has a rectangular patch with a thin black border. Inside the border, the text is printed in a bold, sans-serif font. The top line is partially cut off by the edge of the frame. The following lines are stacked vertically.

ANOTHER WAY OF
UNDERSTANDING BRANDING IS
THAT IT'S THE WORDS YOU
WOULD WANT PEOPLE TO USE IN
DESCRIBING YOU.

Processo pelo qual
indivíduos e carreiras
são geridos como
Marcas.

O que as pessoas
dizem quando
saímos da sala...

O modo como nos
marketizamos aos
outros

1. Quem sou eu?



1. Proposta de Valor

Diferenciadora

“Auto-importante”

Capacidade de manutenção



J
DRA
E R
DIR.^{PA}
C
AN

Proposta de + do mesmo:

O melhor...

O ainda melhor...

O motivado...

O dedicado...

Proposta de valor única

Graças a _____, eu consigo
_____ para _____ melhor do
que os outros candidatos.

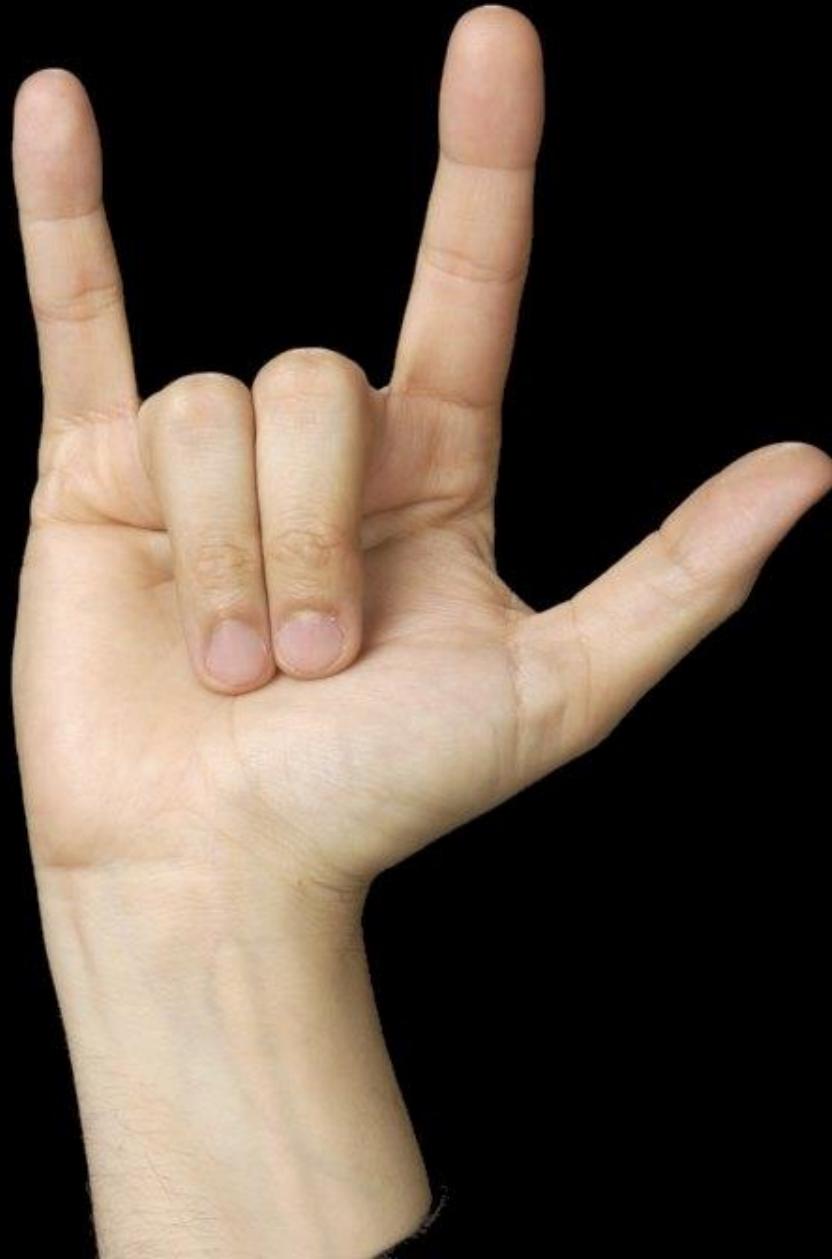


PORTUGAL TEM TALENTO

- 1. talento**
 - 2. competência**
 - 3. valor**
 - 4. personalidade**
 - 5. herói**
- 

2. Quem quero ser?





criar um dia-a-dia melhor para a maioria das pessoas



trazer inspiração e inovação a todos os atletas* do mundo
se tens corpo, és um atleta

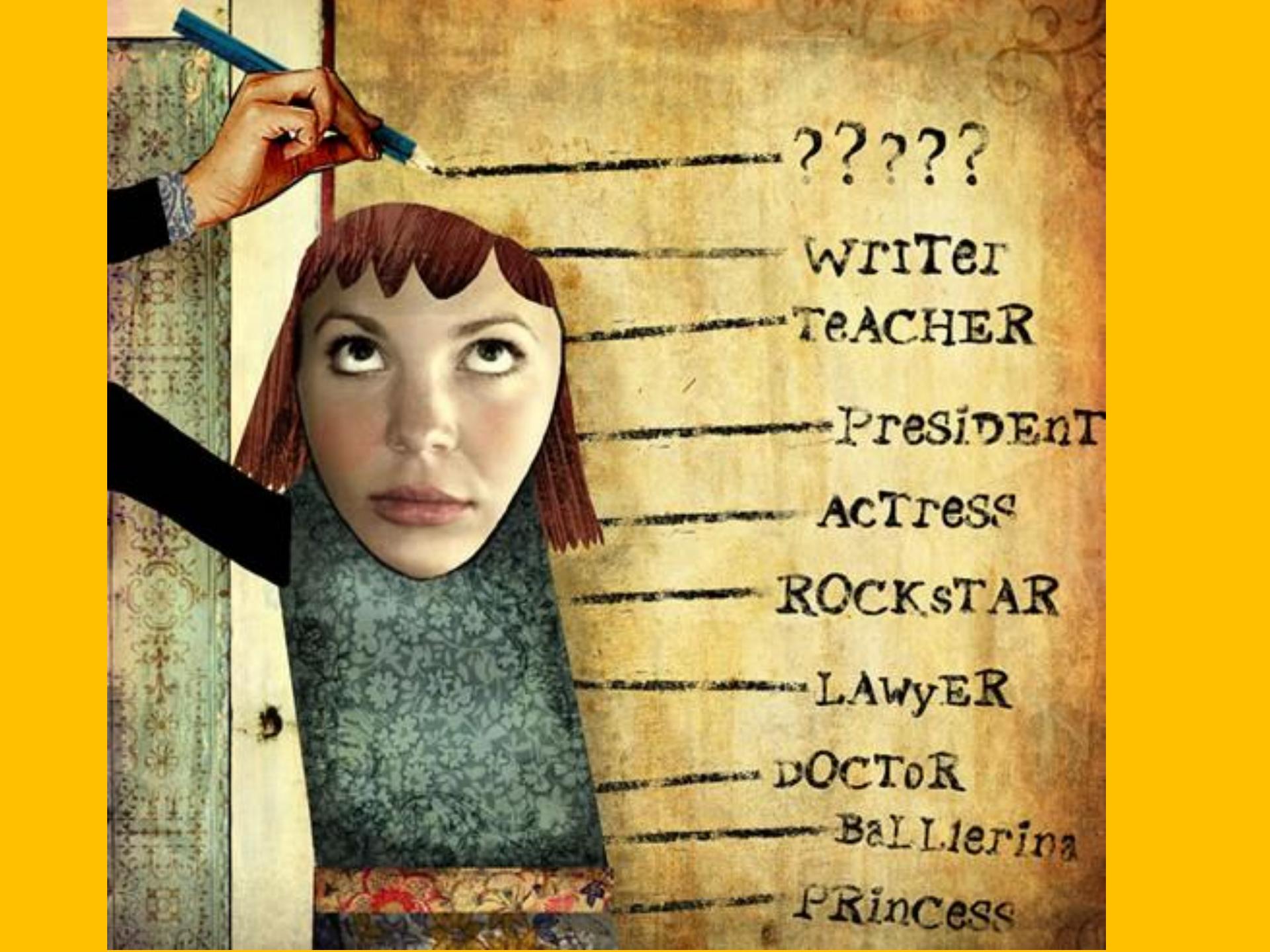


ser sempre a primeira escolha



To be your second skin and empower your constant renewal!

Salsa



?????

WRITER
TEACHER

PRESIDENT

ACTRESS

ROCKSTAR

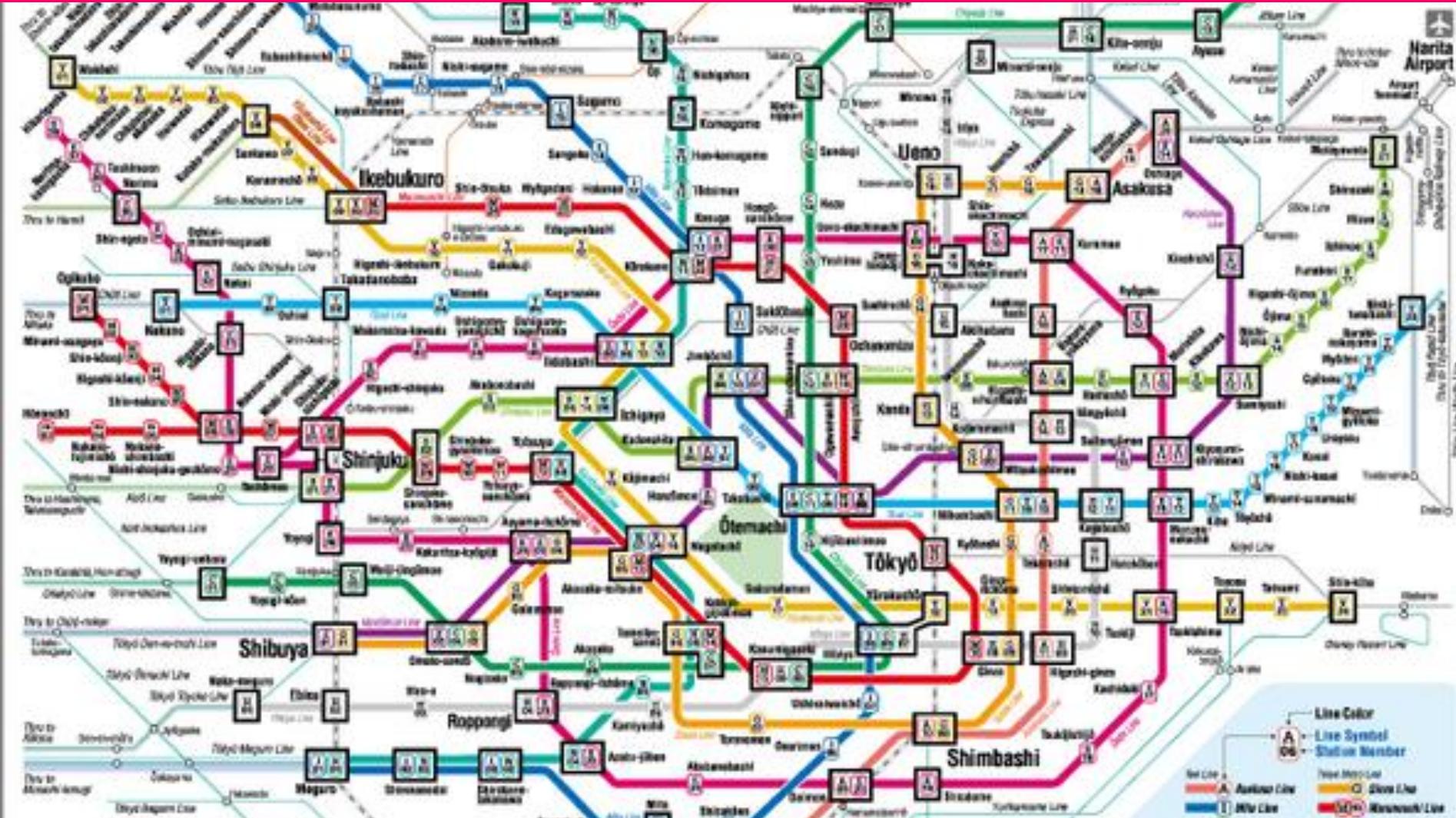
LAWYER

DOCTOR

BALLERINA

PRINCESS

3. Qual a melhor maneira de lá chegar?





KIT

Marca Pessoal

about.me™

A PERSONAL PAGE
THAT'S ALL ABOUT YOU

Sign up to quickly build your personal page
that points people to everything you do, all
around the web.

ENTER AN EMAIL ADDRESS

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Get Your Cards →

*shipping not included

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iPhone app
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Michel Lent

Mais um carioca ajudando a construir São Paulo

Pioneiro do mercado digital brasileiro, Michel é designer gráfico e mestre em telecomunicações interativas pela New York University. Começou sua carreira em 1995 na EuroRSCG de Nova York. Teve passagens pela Globo.com, DM9, 10'Minutos (sua agência) e Ogilvy Brasil. Professor, palestrante, foi premiado nos principais festivais mundiais de publicidade, como Cannes, Clio e One Show. Desde 2011 é sócio do Grupo.Mobi.



 viuissso.com.br

 grupo.mobi

Share

Email Me





Hi, my names Colin Grist, I'm a website designer, front-end developer, drummer, gamer and self-professed movie buff.

I'm currently available for freelance work.



Words

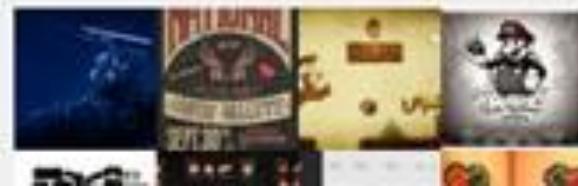
Typekit wonders
January 12, 2011

After the Build Conference I have started looking into using Typekit for better typography on websites.

Tweets

This guy is the Street Fighter king!
<http://youtu.be/v7cW2nlMf1gk> #streetfighter
#gaming #retro #wishiwasasgoodashim
2 minutes ago

Scrapbook



Teresa Calisto

m@rketing, c13@t!ve communication & personal branding

Personal Branding

Comunicação Criativa

Formação

About

Contactos



eu, marca registada

personal branding
training

projecto

blog

formação

consultoria

conceitos

contactos



Personal Branding em Infográfico

Eu adoro infográficos. Em viagens pela net deparei-me com um fabuloso sobre



what I made...

...WHY BEING AN ADULT DOESN'T MEAN YOU CAN'T
PLAY WITH CRAYONS (AN ILLUSTRATED GUIDE).

WHAT I
MADE **23** DAYS AGO

Decidedly dodgy dice

Posted in: Krafty Kids

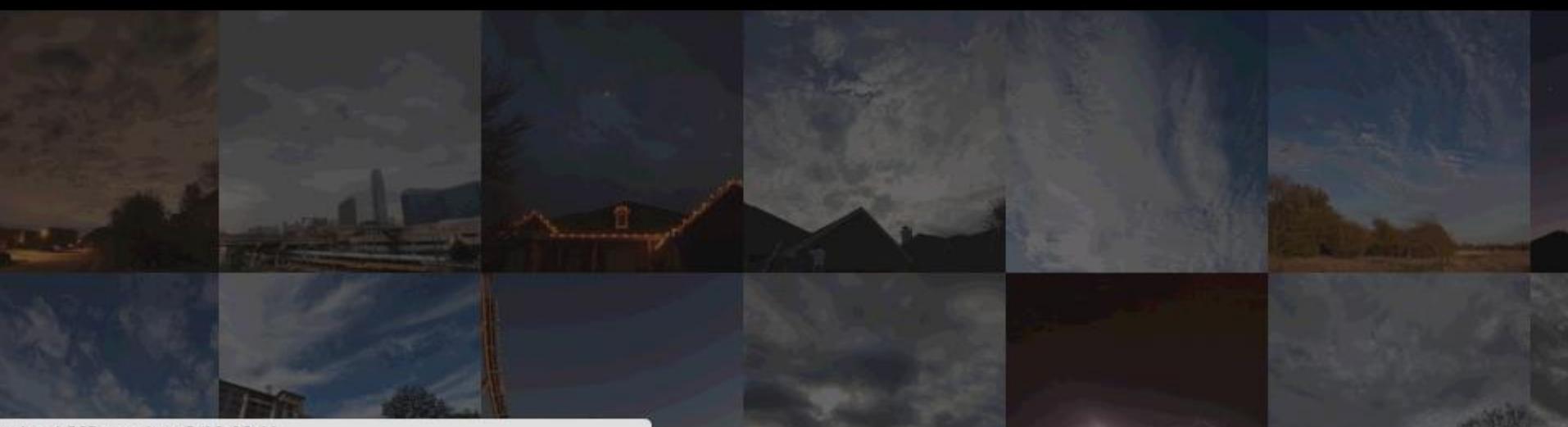




Clouds 365 Project - Year 3

Photographic experiment shooting clouds everyday, 891 days and counting.

year | months | time of day | video | favorites |



O ALFAIA TE LISBOETA

QUARTA-FEIRA, 16 DE MAIO DE 2012

Verde alface



PUB

A collage of various fashion-related images. On the left, there are four small portrait photos of people. In the center, a large black rectangle contains the text "MOSTRA O TEU MELHOR LOOK E RENOVA O GUARDA-ROUPA". To the right of the text are several more small photos showing different outfit ideas.

PUB

A large, solid black rectangular area, likely a placeholder for another advertisement or graphic element.



[SMS Marketing Solution - Mobile Marketing Solution. Hosted Service. No Software Installation.](#) From: Strikelron



Karen Siwak, Certified Resume Strategist

3º

Executive Director, Resume Confidential
Toronto, Canada Area | Professional Training & Coaching

Conectar

Enviar InMail

Ser apresentado por meio de uma conexão
Salvar o perfil de Karen

Karen Siwak, Certified Resume Strategist <http://lnkd.in/DJSMWY>

Compartilhar * Visualizar todas as atividades * 15 dias atrás

Atual Executive Director na [Resume Confidential](#)

Anterior Senior Career Consultant & Resume Writer na [Resume Solutions](#)
Senior Writer na [Resume Resources](#)
Psychotherapist na [Private Practice \(Autônomo\)](#)
[visualizar tudo](#)

Formação acadêmica TAC
Queen's University
York University

Recomendações 12 pessoas recomendaram Karen

Conexões 500+ conexões

Sites Company - [Resume Confidential](#)
[Resume Confidential - Facebook](#)

Twitter [Follow](#) @ResumeStrategy

Perfil público <http://ca.linkedin.com/in/karensiwak>

Recursos LinkedIn

Grupos LinkedIn aprimorados

Apresentando:

- [Fóruns de discussão](#)
- [Busca aperfeiçoada](#)

Inicie uma discussão

Insira um tópico ou uma pergunta para discutir

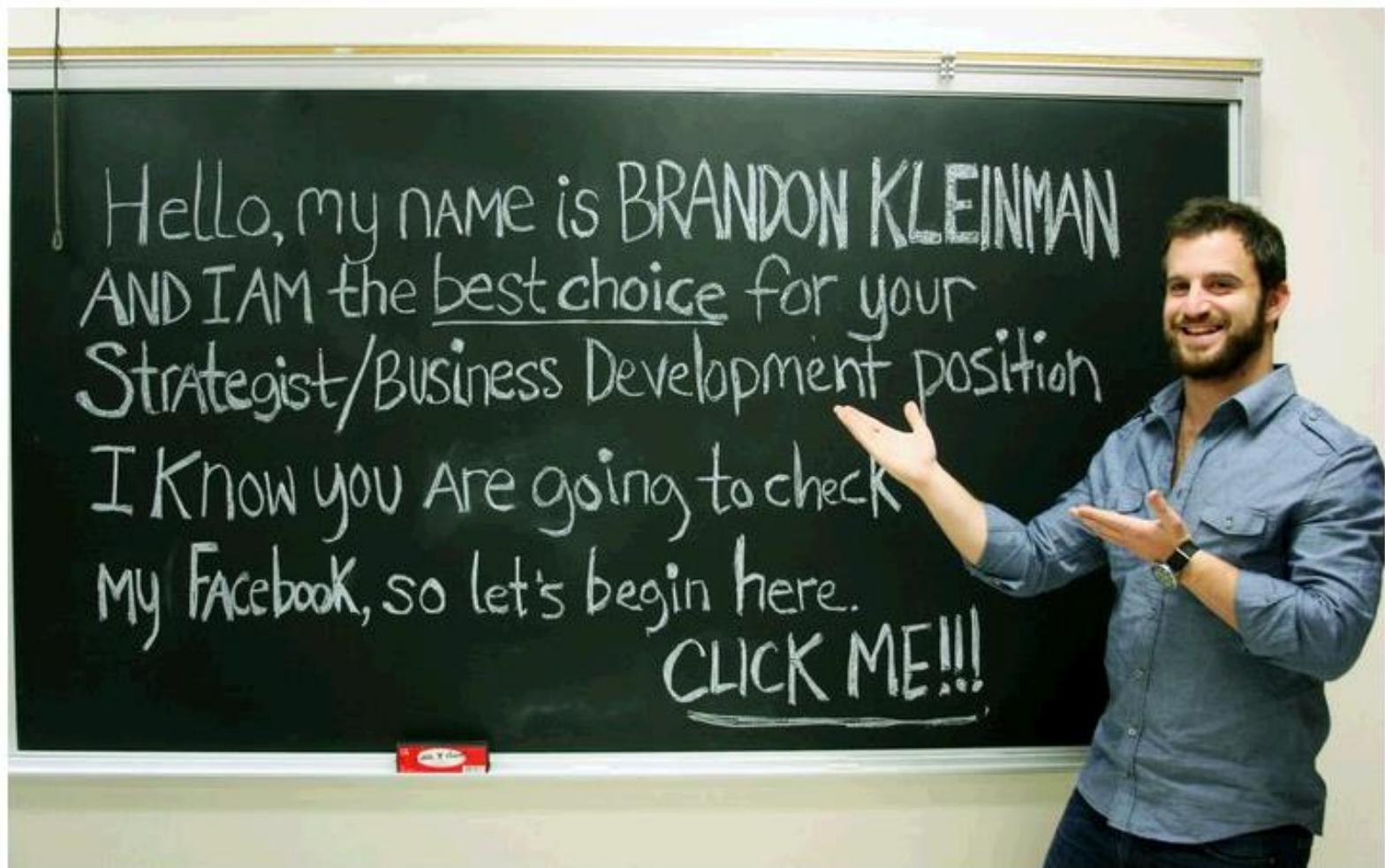
Atividades de Karen

Karen Siwak, Certified Resume Strategist gostou desta
atualização:

Jeff Dickey-Chasins It's not about whether job boards are
'dead' - it's whether they're relevant to job seekers:

It's all about the job seeker: job boards,
recruiters, social media, etc.

Brandon Kleinman

[Back to Album](#) • [Brandon's Photos](#) • [Brandon's Profile](#)[Previous](#) • [Next](#)**Brandon Kleinman**You Can Reach me at Kleinmanb@gmail.com or 818-644-1900

@BKSenior

Focused On Freelance And Per Project Based Work — with Click The Underlined Words. It's Fun! and You're Doing Great!

Share · January 24

Album: Brandon Kleinman · 1 of 6

Shared with: Public

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Birthdays

**Diana Costa**

It's her birthday

Say Happy

**Catarina Fe**

It's her birthday

Say Happy

**Liliana Ribe**

It's her birthday

Say Happy

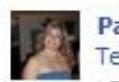
People You May Know

**Shaktisinh G**

1 mutual friend

Add Friend

Sponsored Story

**Paula Cardoso**

Terra's link.



Like This Page

Sponsored

Foundations of Management
fom-hsg.chYou
cor
fun
skill

Brandon Kleinman

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Brandon Kleinman

You Can Reach me at KleinmanB@gmail.com or 818-644-1900

Focused On Freelance And Per Project Based Work — with Good Work! Email Me.

Share • January 24, 2011

Album: Brandon Kleinman • 6 of 6

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Birthdays



Alice N

It's her t



Say



Moham

It's his b



Say



João M

It's his b



Say

People You May K



Pitchin

6 mutua



Add



Psy Ch

1 mutua



Add

Sponsored

All Services For \$



Catarina Reis likes F

Online Master in J



Liz E. Powers
2895 AUSTIN AVE, TORONTO, ONT.
382-0123 • lpowers@gmail.com

SUMMARY

EDUCATION

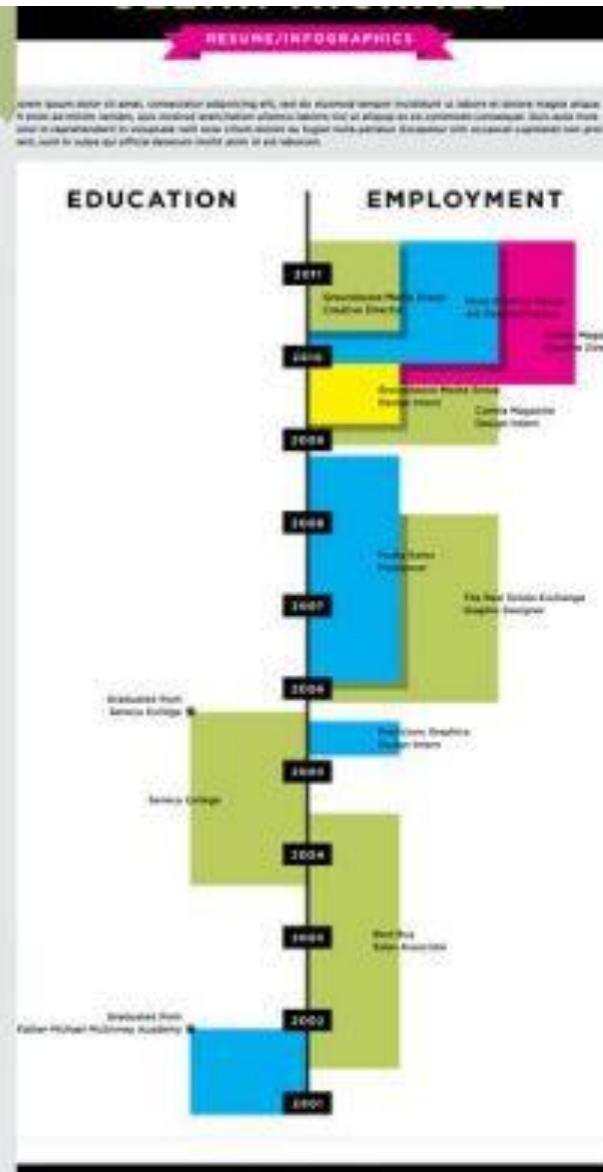
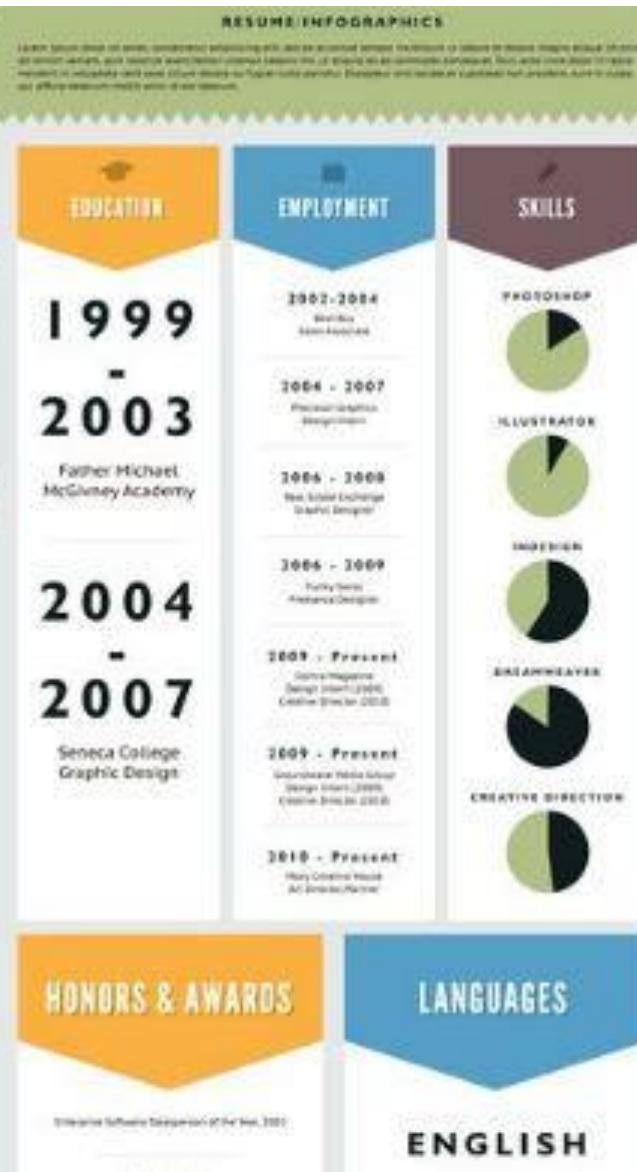
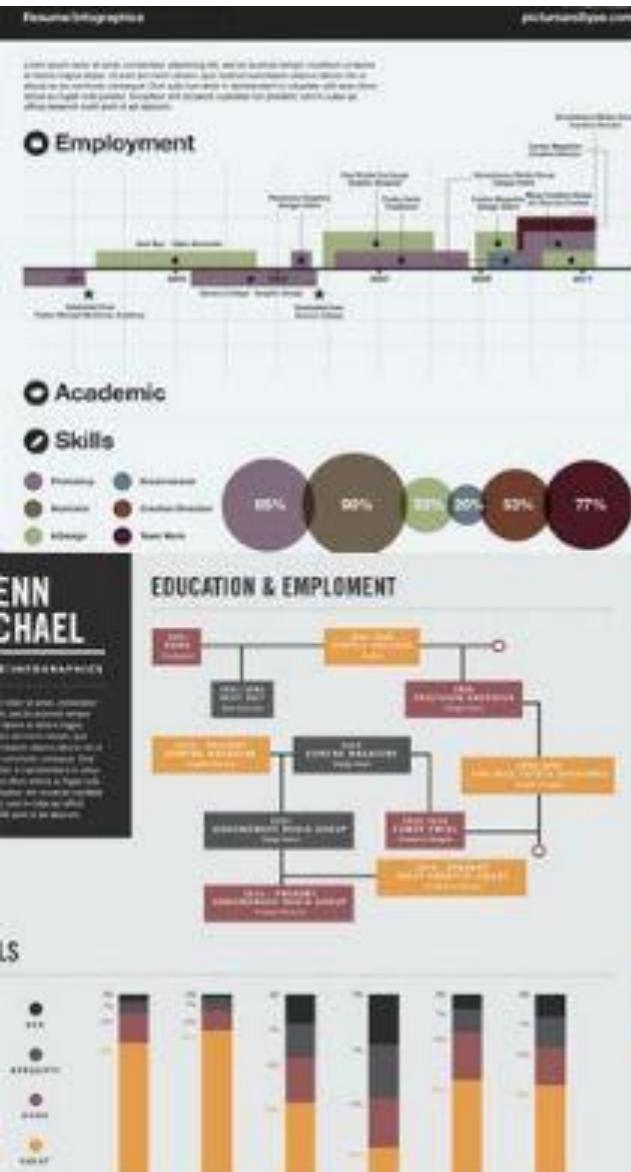
- _____
- _____
- _____

EXPERIENCE

- _____
- _____
- _____

REFERENCES AVAILABLE
UPON REQUEST

<http://vizualize.me>





resume!

name: Anna Yenina



education/skills:

- experienced graphic-designer
- bachelor in kid's psychology & russian language
- beginner, but sooo talented web-designer

contact me:

anna.yenina@gmail.com

i like to learn some new, to create
unusual decisions and answers,
and people with good sense of humor :)



i'm a web-designer in Ukrainian company at present (dinstance work) & photomanipulator (freelancer), but moved to Atlanta so i want to find a job there (i have a green card, usa driver's license, a husband & 2 kids ;). & because i have an irresistible desire to develop & progress my skills without any stops & because i LOVE design. & so i'm lookig for a permament or part-time or freelance job to apply my skills, talent and to be a benefit for any company. money make sense too:))

my hobby:

photography
(to shoot some new
photos and bring back
to life the old ones)

learning 3D programs
(my newest hobby)

scrapbooking

yoga

drawind (by hands,
real paints & wacom)



favorite soft:
Photoshop - forever!,
AI, Corel, Xara 3D,
Page Maker + some extra
(additional) programs that
i need for my work
+ i'm always eager to
learn some new ones

want to see what i can do?

so, this is web-design -
bananas-web.deviantart.com

here are my works as free-lancer -
anna-banana76.deviantart.com

& here are my works in printing company -
anna-banana.io.com.ua/album11714

PS. if you want to see ordinary, boring, but informative version
of my resume, please, request me the Doc file :)



PROFILE

REPT. G-4/01-09

- # Keen understanding of the mass mind.
- # Grasp of business and the 'big picture'.
- # Can think outside the box.
- # Experience in many different creative media.
- # 6 years of practical experimentation.





lush

LAWN + PROPERTY ENHANCEMENT

JON 248-343-5978
KAYLEN 734-552-8728
6811 CLINTONVILLE ROAD
CLARKSTON, MICHIGAN 48348
WWW.LUSHMICHIGAN.COM

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SPREAD SEEDS THEN ADD LUSH.



James A.W. Mahon, LL.B.

DIVORCE LAWYER

Tel: 867 873 4969

Fax: 867 873 6567

jmahon@marshall.yk.com

Tel: 867 873 4969

Fax: 867 873 6567

jmahon@marshall.yk.com

James A.W.

DIVORCE

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Tel: 867 873 4969

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jmahon@marshall.yk.com

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Fax: 867 873 6567

jmahon@marshall.yk.com

RAMESH SHARMA

Post - Marriage Counselling

Cell. No.: + 91 9833923869
Resi. No.: + 022 5152616
E-mail: r_sharma@rediffmail.com



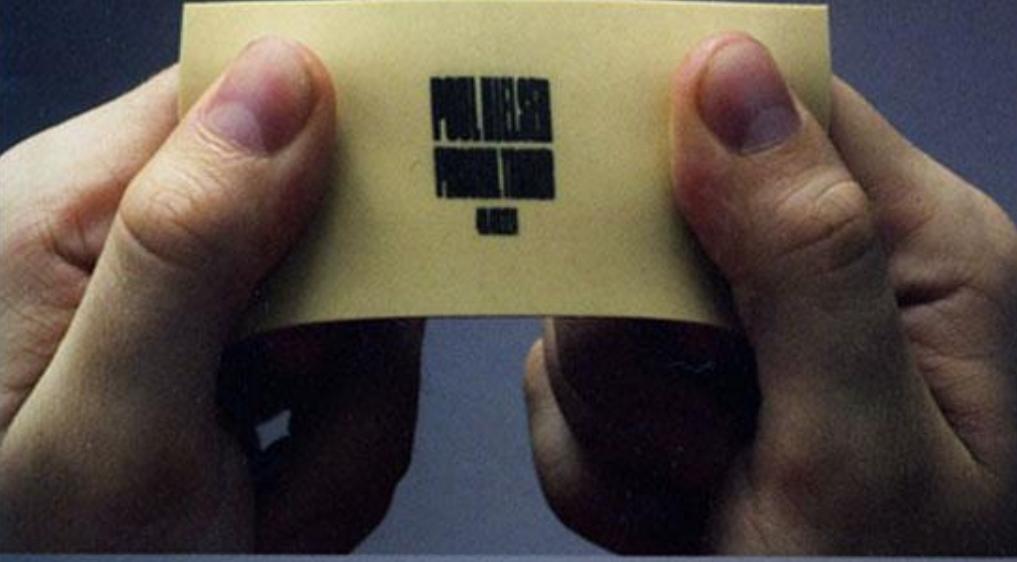


YUKA
SUZUKI

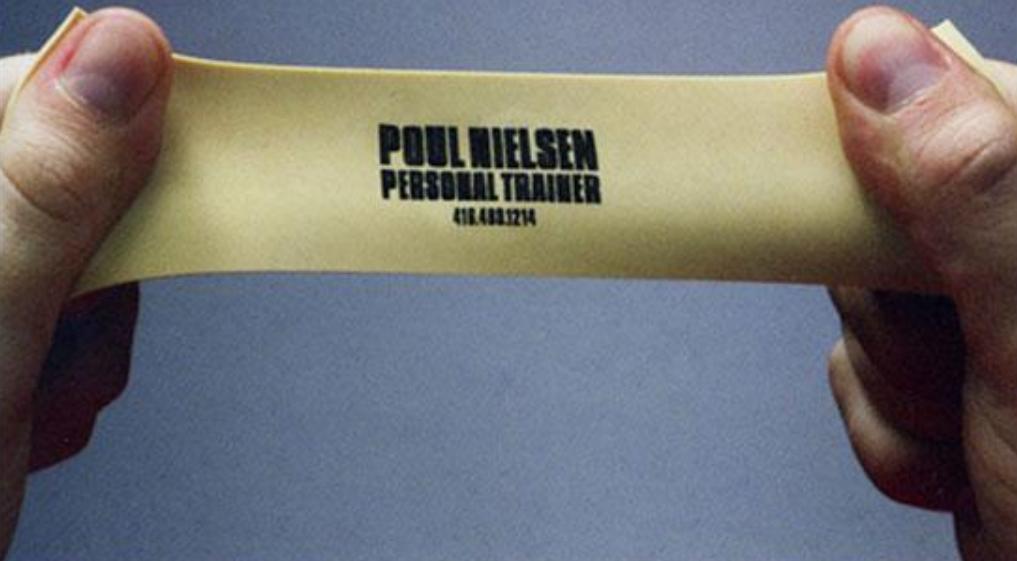
HAIR & MAKE-UP
(017) 674 5052
MAIL@YUKAMAKEUP.COM
WWW.YUKAMAKEUP.COM

YUKA
SUZUKI

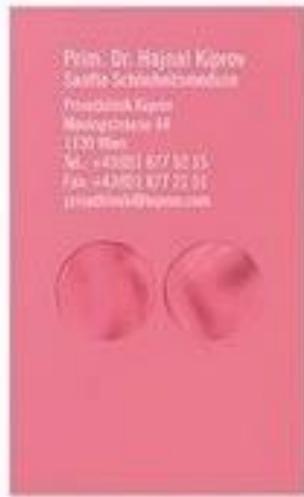
HAIR & MAKE-UP ARTIST
(017) 674 5052
MAIL@YUKAMAKEUPARTIST.COM
WWW.YUKAMAKEUPARTIST.COM



POUL
NIELSEN



POUL NIELSEN
PERSONAL TRAINER
410.483.3214





- 1ºnome.2ºnome@gmail.com
- Assinatura
- Linkar

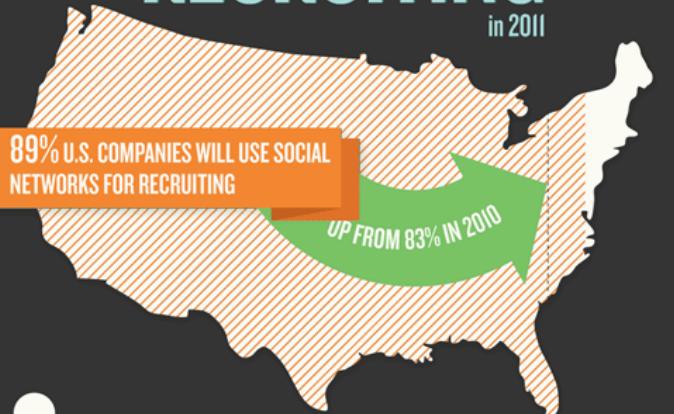


- **Roupa que te represente**
- **Visível nas fotos!**
- **Visível sempre que
conheces alguém!**

**"Vista-se para o trabalho que
quer e não para o trabalho que
tem"**

SOCIAL RECRUITING

in 2011



82%

OF U.S. JOBSEEKERS USE SOCIAL NETWORKS



14.4 MILLION JOB SEEKERS USED ONLINE SOCIAL NETWORKS TO FIND THEIR LAST JOB



64% HAVE SUCCESSFULLY HIRED THROUGH SOCIAL MEDIA



55% PLAN TO INVEST MORE IN SOCIAL RECRUITING THIS YEAR

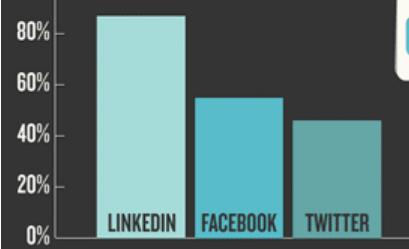
#1

REFERRALS ARE THE MOST HIGHLY RATED SOURCE FOR CANDIDATE QUALITY

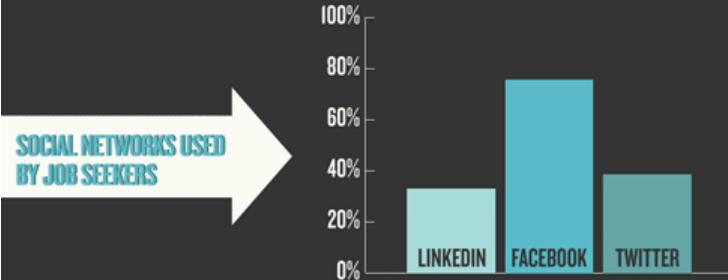
LEADER FOR INCREASED BUDGET 2 YEARS RUNNING

SOCIAL NETWORKS USED BY

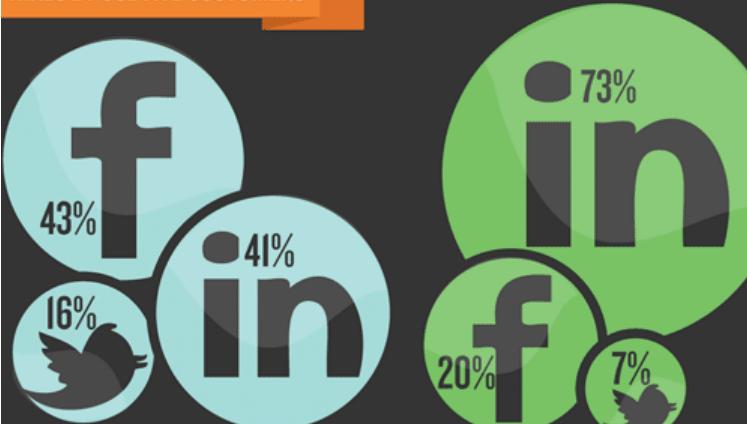
SOCIAL NETWORKS USED BY COMPANIES FOR RECRUITING



64% USE 2 OR MORE SOCIAL CHANNELS



EMPLOYEE SOCIAL REFERRAL HIRES BY JOBVITE CUSTOMERS



ALL SOCIAL HIRES BY JOBVITE CUSTOMERS

FROM Jobvite

SOURCES: Jobvite Social Recruiting Survey 2011, Jobvite Index, Job Seeker Nation 2010.

Networking

Desenvolver
contactos

Atitude

Comunicação



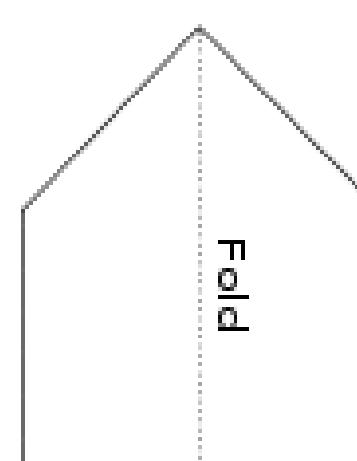
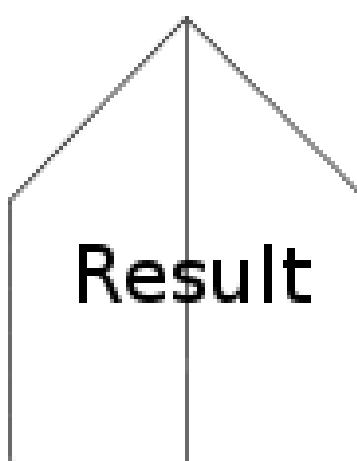
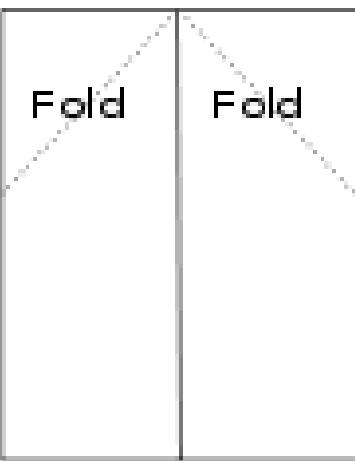
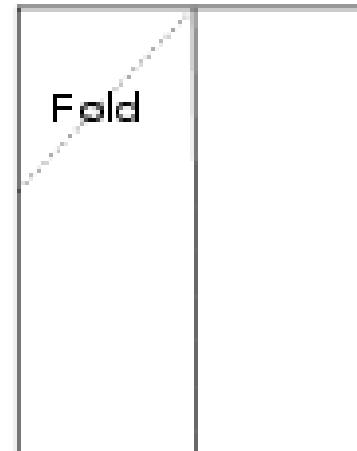
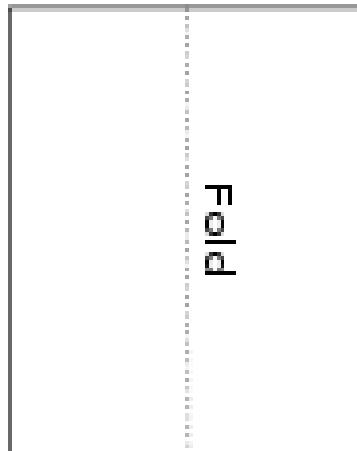
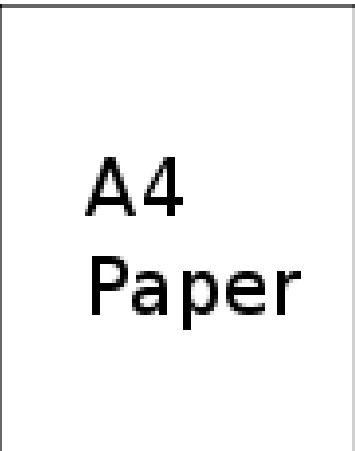


Auto-imagem
=
**Percepção
dos Outros**

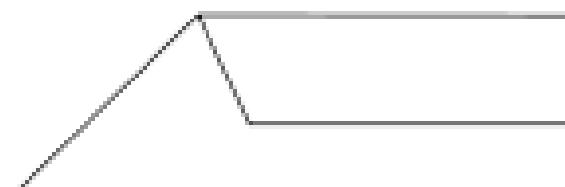


5 palavras

Colegas de trabalho, amigos, familiares



End Result



e u i



eu, marca
registrada
personal branding
training

teresacalisto@eumarcaregistada.com

www.eumarcaregistada.com